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Daniel Wubah, president of Millersville University.

One of my former colleagues believes March is the most unpredictable month. Among the reasons: College basketball and college admissions.

March Madness is billed as one of the biggest, most exciting and most fun events in all of sports. The NCAA Division I men's basketball tournament is a single-elimination tournament of 68 teams that compete in seven rounds for the national championship. The penultimate round is known as the Final Four.

Does it have the major your student wants? What are the placement rates and career outcomes of that major? Does it have the athletic or intramural program in which your student participates? Does it have clubs and organizations that will bring out the best in your student? Will the teachers be graduate assistants or full-time professors?