GRAPHIC & PACKAGING TECHNOLOGY



 - x1
 x2
 x2

DEGREES/MINOR

BACHELOR OF SCIENCE (B.S.)

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The Graphic & Packaging Technologies concentration provides students with both theoretical knowledge and hands-on technical experiences relevant for careers in industry. Courses provide preparation in design principles, digital imaging, print production, web-based publishing, packaging engineering, and research and development. The program also includes courses in management, marketing, entrepreneurship and quality assurance to prepare students for entry-level management-track positions. Graduates of this program typically find employment in planning and estimating, customer relations, digital production, sales and quality control.

ASSOCIATE OF TECHNOLOGY (A.T.)

x, **x**, **x**, **x**,

The Graphic Communication concentration within this program provides students with the same basic technical coursework as the AETM program, but without courses in management. Graduates of this degree concentration typically find employment in all technical phases of the industry, from prepress through postpress operations, including design and layout, and desktop publishing.

MINOR IN GRAPHIC COMMUNICATION

Graphic Communication minor students complete 18 credits of technical courses. Three of these are foundational graphics classes, then students choose three technical courses from topics like digital imaging, desktop publishing, packaging, research and development, and contemporary printing.



TOP 3 REASONS TO CHOOSE GRAPHIC & PACKAGING TECHNOLOGIES

- 1. Companies in the graphic and packaging industry offer competitive starting wages and salary packages.
- 2. Stability. There is always a need for packaging and printing. This means job opportunities for young workers with technical skills and an interest in packaging and graphics.
- 3. A creative field that needs innovators and designers.



INTERNSHIP OPPORTUNITIES

Graphic and packaging internships combine the student's academic,