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This 15-credit certificate program is designed for postgraduate students and/or community members seeking advanced coursework to better conceptualize and deploy principles and practices of entrepreneurship. This certificate is completed in a blended format with online and face-to-face courses.

The graduate certificate can serve as a stand-alone program for any interested student with a bachelor's degree from an accredited four-year college or university. The degree does not need to be in business. This program can provide a specialization or gateway for graduate students seeking a master's degree in technology and innovation.

Courses will address concepts including corporate, social and educational entrepreneurship. Students will investigate opportunities for developing a business while learning how to evaluate opportunities, assess overall resources and manage growth. Students will also learn to promote themselves and their businesses, especially those students without experience in advertising, branding or internet marketing, and apply modern and emerging concepts that are directly applicable to small and developing businesses.

