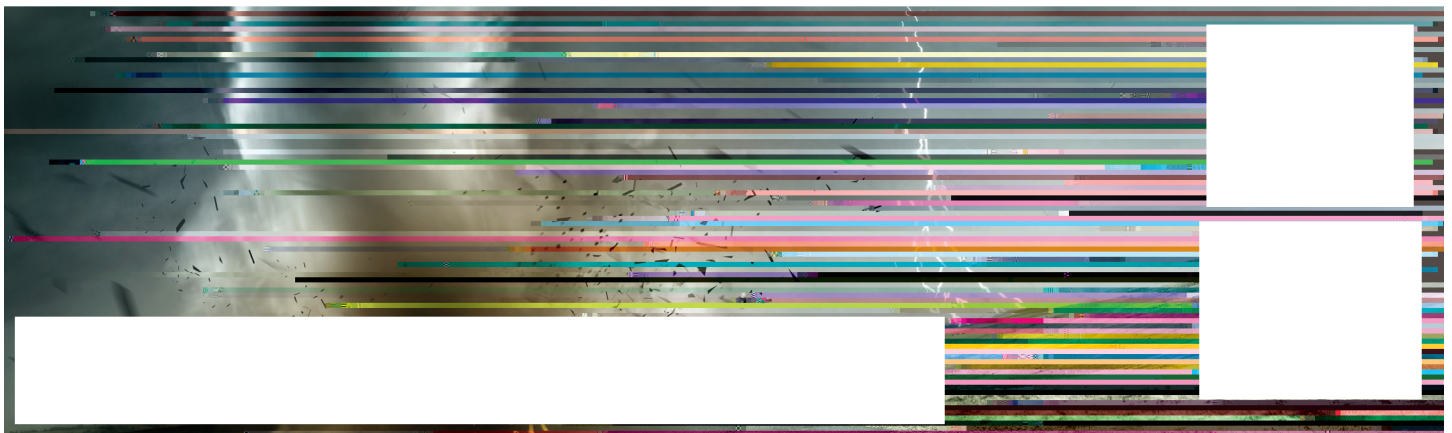


MASTER OF SCIENCE IN EMERGENCY MANAGEMENT: Crisis Communication



The Master of Science in Emergency Management (MSEM) degree, offered totally online, is designed to educate individuals to plan and coordinate emergency management efforts. Graduates are prepared to serve in a variety of positions in the emergency management field, both in public- and private-sector roles. Graduates will have gained the required knowledge to attain associate emergency manager status. The Crisis Communication Track examines the role of communication within emergency management to foster stronger leadership skills, as well as improved relationships, mitigation efforts and constituent resiliency. Unfortunately, crises happen; communication can mitigate their impact.