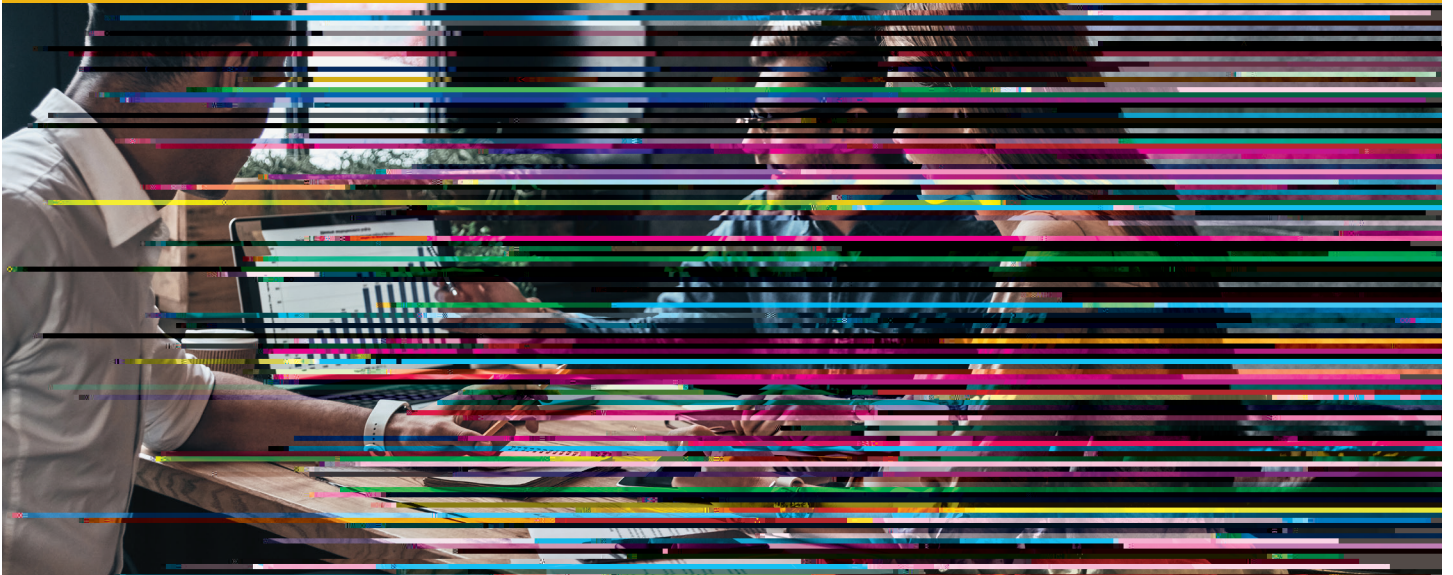


LOMBARDO COLLEGE OF BUSINESS MARKETING ONLINE DEGREE COMPLETION



Know your audience, engage their interests, deliver desired products and guide consumer choices to maximize business success.

ONLINE DEGREE OPTION

At Millersville University, the Lombardo College of Business offers a fully online Marketing degree program. This program is designed for students who want to earn their degree from the convenience of home. The program is accredited by the American Council on Education (ACEJME) and the American Marketing Association (AMA). The program is also approved by the Pennsylvania State Board of Education (PSE). The program is a 120-credit program that can be completed in four years. The program is a Bachelor of Science in Marketing degree. The program is a fully online program. The program is a 120-credit program that can be completed in four years. The program is a Bachelor of Science in Marketing degree. The program is a fully online program.

PROGRAM BENEFITS

- Fully online program
- Accredited by the American Council on Education (ACEJME) and the American Marketing Association (AMA)
- Approved by the Pennsylvania State Board of Education (PSE)

ACCREDITATION

Millersville University's Lombardo College of Business is accredited by the American Council on Education (ACEJME) and the American Marketing Association (AMA). The program is also approved by the Pennsylvania State Board of Education (PSE). The program is a 120-credit program that can be completed in four years. The program is a Bachelor of Science in Marketing degree. The program is a fully online program.



Benefits of an ACBSP-Accredited Program:

Accreditation by the American Council on Education (ACEJME) and the American Marketing Association (AMA) ensures that the program meets the highest standards of quality. This accreditation is recognized by employers and other educational institutions. The program is also approved by the Pennsylvania State Board of Education (PSE). The program is a 120-credit program that can be completed in four years. The program is a Bachelor of Science in Marketing degree. The program is a fully online program.

CAREER OPPORTUNITIES

- Lombardo College of Business graduates are prepared for a variety of career opportunities in the marketing field. Some of the career opportunities available to graduates include:
- Marketing Manager
 - Sales Representative
 - Product Manager
 - Marketing Research Analyst
 - Advertising Executive
 - Public Relations Specialist

WHAT WILL YOU LEARN?

- C a a a a, a a c, a a b a d.
- P c a b a d d, a a, c, a a a b a a.
- I a a, a a c, a c a c, a a, a a c, a a c.
- A c a a d c, b a a a a, a a a a a.
- D a d c a a a, a a a a a a, b a.
- M a a a c a a a, c a a a d a c a c.

FACULTY

T a c L b a d C B a a a a b a c a d a a a. A c a a a, b a a d a c, a c a a a, a d a a a.

O a c a a a d, a d a a a d d c a d. Fac a a a d-c a a a a d, a a a a c a a d.